## Artwork guidelines - PLEASE READ

- Must be supplied in CMYK.
- Embed all images.
- All fonts must be converted to **outlines**.
- Resolution must be **300dpi**.
- Supply artwork as high resolution PDF or Illustrator file.
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process CMYK
  for digital print. (Pantone matching cannot be guaranteed)
- Set artwork at 100% scale.

## Woodworkz® Easel Chalkboard 397mm x 600mm Artwork Template

397mm

## Template guidelines - PLEASE READ

- The **Black** keyline = Finished cut size of the product.
- The Red keyline = Maximum print coverage area.
  A Border of 2mm will surround your artwork.