## **ARTWORK GUIDELINES**







Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed.



ARTWORK must be a flattened PDF print ready file.



Do NOT EMBED any images.



This template is only a guide.

## LIGHTWEIGHT TUBE DISPLAY 80CM

## **SAFE ZONE**

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

 $780 \text{mm}(W) \times 2255 \text{mm}(H)$ 

## **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $820mm(W) \times 2295mm(H)$ 

#### **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

860mm(W)  $\times 2335$ mm(H)

## **ARTWORK GUIDELINES**



**RESOLUTION** must be 300DPI at 25% output size.



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# LIGHTWEIGHT TUBE DISPLAY

## SAFE ZONE

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

780mm(W)  $\times 225$ 5mm(H)

## **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $820mm(W) \times 2295mm(H)$ 

#### BLEED AREA

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

860mm(W)  $\times 2335$ mm(H)