

ARTWORK GUIDELINES



All FONTS must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied CMYK
Colours on your screen may differ from the colours that are printed



ARTWORK must be a flattened PDF
PRINT READY FILE



Do NOT EMBED any images



This template is only A GUIDE

METRIC
FABRIC POP-UP
3m X 2m

FINISHED SIZE

2980mm (h) x 2000mm (w) x 290 (d)

PRODUCT SPECIFICS

FRONT SAFE AREA

2820mm (h) x 1890mm (w)
indicated within pink dotted line

SIDE SAFE AREA

2820mm (h) x 190mm (w)
indicated within pink dotted line

NON-SAFE AREA
THIS INCLUDES BLEED

3040mm (h) x 2750mm (w)
indicated by green area line

NON-SAFE AREA NO TEXT in this area

ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA